

Allen Smore Perfect Roses Catalogue 2024

Welcome Perfect Roses

At Allensmore Nurseries we have over 50 years of experience growing and supplying ornamental plants to the best UK retailers. Using this experience to establish our rose production in Hereford has been a fascinating and exciting journey.







With a long farming history Herefordshire has some of the most fertile land in the country. We are delighted to be able to offer British retailers British grown roses for your customers.







Learning, recruiting and developing new skills has been one of the most rewarding aspects of our journey.







From new growth in early spring to incredible summer colour all of the team are proud to be involved with this new Allensmore crop.





Our Perfect Range

We have worked with the best breeders to select the most healthy, fragrant roses ideally suited to the gardens, patios and terraces of today's gardener. Easy to care for, ideal for the garden, grown in the UK.

Peat Free Growing Media

For some years we have been reducing the peat in our growing media and following trials we have committed to growing our rose crop entirely peat free. We are confident that growth will not be compromised and that peat free roses will establish well in the garden or in patio pots.

Sales Period

Our roses will be available for supply from January 2024 and will be available through into the summer. Our Perfect for Summer 3L roses will be available from June/July as one in colour promotional delivery.

Compact, Moderate or Vigorous?

To give customers an indication of how our roses will grow in the garden we have described them as compact, moderate or vigorous.

For shrub roses:

Compact - less than 1.0m Moderate - between 1.0m and 1.2m Vigorous - more than 1.2m

For climbing roses:

Compact - less than 2.0m Moderate - between 2.0m and 3.0m Vigorous - more than 3.0m

Care Cards

Making selection easy for gardeners our care cards are colour themed and indicate just what the rose is perfect for.

Some examples of care cards



CONTENTS

04 Perfect Climbers



O6 Perfect for Bees



07 Perfect for Cutting



08 Perfect for Patios



10 Perfect Ground Cover



11 Perfect Gift



12 Perfect Patio Climber



13 Perfect Taste



14 Perfect Nostalgia



16 Perfect Perfume



18 Perfect for Summer



Perfect Climbers

Perfect Climbers

Pot size 4.5L, Cane Hoop, Qty 1 x 21

There is nothing quite so British as a climbing rose, adorning a fence, a pergola, a front door or a wall a climbing rose is a thing of beauty. With 24 varieties selected for their form and colour Perfect Climbers are the solution your customers have been looking for.



Alaska

- Moderate climber
- **■** Fragrant



Aloha@

- Vigorous climber
- Fragrant



- Poulchin (Courtyard®)
- Compact climber
- Fragrant



Florentina@

- KORtrameilo
- Moderate climber
- Light fragrance



Gardeners Glory

- Chewability
- Vigorous climber
- Very fragrant



Golden Gate

- KORgolgat
- Vigorous climber
- Fragrant



Golden Showers®

- Vigorous climber
- Fragrant



Grand Award™

- Poulcy014 (Courtyard®)
- Vigorous climber
- Fragrant



■ KORcentex

- \blacksquare Moderate climber
- Fragrant



Kiss me Kate®

- KORnagelio
- Vigorous climber ■ Very fragrant



- Poulcy033(N) (Courtyard®)
- \blacksquare Compact climber



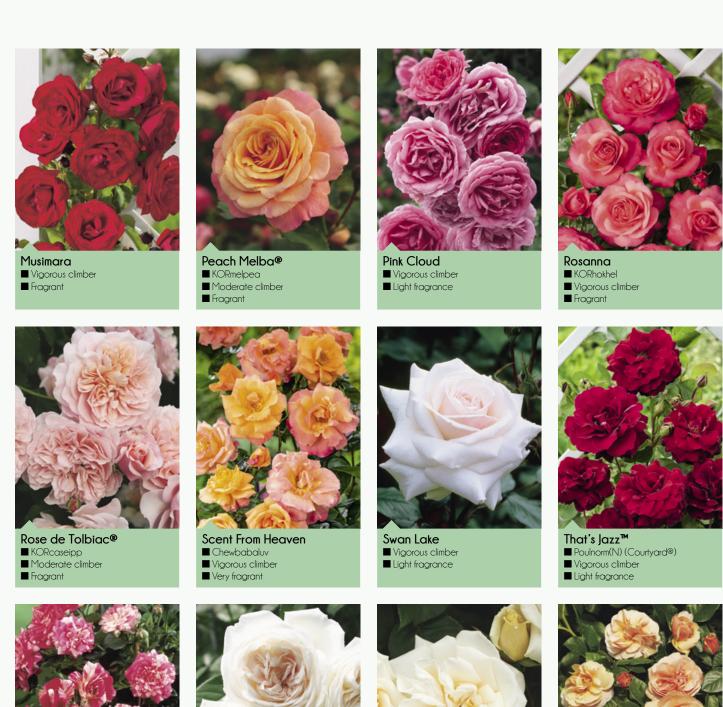
Moonlight@

- KORklemol
- Vigorous climber
- **■** Fragrant

Perfect Climbers

Perfect Climbers

Pot size 4.5L, Cane Hoop, Qty $1\ x\ 21$



Vanilla

■ KORhemtra

■ Moderate climber

Twist™

 \blacksquare Poulstri (Courtyard®)

 \blacksquare Compact climber

■ Light fragrance

White Nights™

■ Vigorous climber

Poulaps (Courtyard®)

Zumba™

 \blacksquare Compact climber

Poulcy025(N) (Courtyard®)

Perfect for Bees

Perfect for Bees

Pot size 4.5L, Qty 1 x 21

Single and open flowers make access to nectar and pollen easy for bees and other insects. With these stunning selections including the most recent introductions of varieties with eye catching central colour Perfect for Bees roses will bring customers gardens to life.



Crystal™

- Bozcrysmel(N) (Mella®)
- Compact shrub
- Light fragrance



Dolomiti@

- KORrahibe
- Compact shrub





Exotic™

- Bozexotsun(N) (Mella®)
- Compact shrub
- Light fragrance



Eye of the Tiger

- Chewbullseye
- Moderate shrub
- Light fragrance



For Your Eyes Only

- Cheweyesup
- Moderate shrub
- Light fragrance



Lemon Fizz®

- KORfizzlem
- Compact shrub ■ Light fragrance



Mellite™

- Bozangfre(N) (Mella®)
- Compact shrub
- Light fragrance



Pacific Crest

- KORwedesi
- Compact shrub
- Fragrant



■ KORmifari

- Moderate shrub
- Light fragrance



Starry Sky

- KORhubkah
- Compact shrub ■ Light fragrance



Sweet Pretty

- Meiguimov
- Moderate shrub ■ Fragrant



Summer of Love@

- KORfliaumi
- Compact shrub ■ Light fragrance
- **Topolina**

- KORpifleu ■ Compact shrub
- Light fragrance

Perfect for Cutting

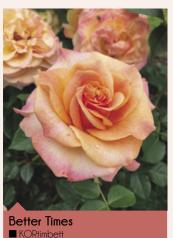
Perfect for Cutting

Pot size 4.5L, Qty 1 x 21

There is nothing quite as romantic as a bunch of roses and nothing quite so rewarding as being able to cut them from your own garden. Your customers' will love Perfect for Cutting roses with strong clear stems and thicker petals for extended vase life.











■ Poulht009(N) (HT Poulsen®) ■ Moderate shrub ■ Very fragrant

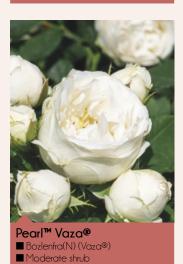


■ Poulpmt009(N) (Paramount®) ■ Compact shrub ■ Light fragrance









■ Fragrant





Perfect for Patios

Perfect for Patios

Pot size 4.5L, Qty 1 x 21

Patios are the showcase in so many gardens, they are the view from the window and the area people sit and spend time in. Perfect for Patios roses are compact, colourful and beautiful in so many forms these selections are ideal for pots and tubs.



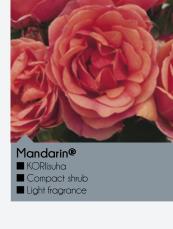












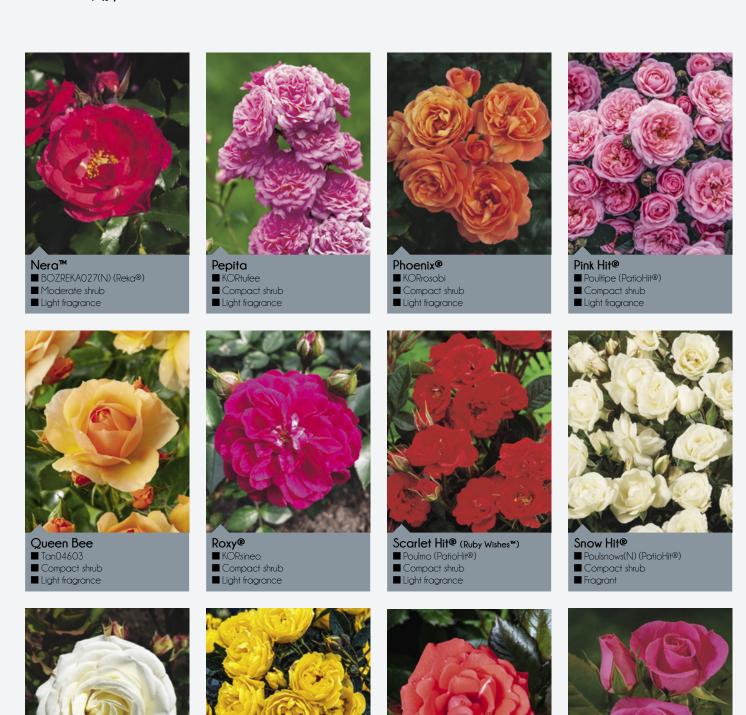


■ Compact shrub

■ Light fragrance

Perfect for Patios

Perfect for Patios Pot size 4.5L, Qty 1 x 21



Top Hit®

■ Poultop (PatioHit®)

■ Compact shrub

■ Light fragrance

Sales: 01981 500 946 | E-mail: sales@allensmore.co.uk

■ Poulsun (PatioHit®)

■ Compact shrub

Sun Hit®

Snow Kisses

■ Light fragrance

■ KORsnokinu■ Compact shrub

Violet Hit@

■ Poultin (PatioHit®)

■ Compact shrub

■ Light fragrance

Perfect Ground Cover

Perfect Ground Cover Pot size 4.5L, Qty 1 x 21

A carpet of colour that is easy to look after. These varieties have been bred for their compact growth and their easy maintenance with colour from June to late summer. They are a colourful solution to bringing the front of a border to life.



Amber Cover®

- Poulbambe(N) (Towne & Country®)
- Compact shrub
- Fragrant



Candy Cover®

- Poulbico (Towne & Country®)
- Compact shrub
- Light fragrance



Charming Cover®

- Poulharmu(N) (Towne & Country®)
- Compact shrub
- Light fragrance



Easy Cover®

- Pouleas (Towne & Country®)
- Compact shrub
- Light fragrance



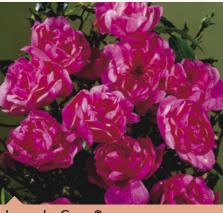
Flaming Cover®

- Poultc015(N) (Towne & Country®)
- Compact shrub
- Light fragrance



Golden Eye Cover®

- Poultc014 (Towne & Country®)
- Compact shrub
- Light fragrance



Lavender Cover®

- Poulrust (Towne & Country®)
- Compact shrub
- Fragrant



Sweet Cover®

- Poulweeto(N) (Towne & Country®)
- Compact shrub
- Light fragrance



White Cover®

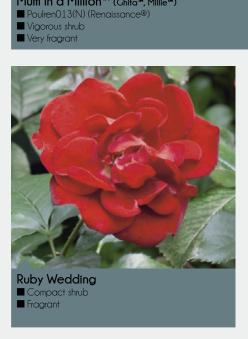
- Poulcov (Towne & Country®)
- Compact shrub
- Fragrant

Perfect Gift

Perfect Gift Pot size 4.5L, Qty 1 x 21

What could be better than receiving the gift of a rose for a birthday, wedding, retirement or anniversary? A tradition your customers will relish, Perfect Gift Roses are the ideal opportunity for your customers to show the people they love that they care.







ORcoluma ■ Moderate shrub ■ Fragrant



Perfect Patio Climber

Perfect Patio Climber

Pot size 4.5L, Cane Hoop, Qty 1 x 21

For so many gardens a compact climber is ideal, be it in a pot or in the ground. Perfect Patio Climbers are bred to suit smaller spaces. Using canes or trellises these beautiful roses bring colour to fences, patios and walls.



Disco Tango™

- Poulcy018(N) (Courtyard®)
- Compact climber
- Light fragrance



Laura Ford®

- \blacksquare Chewarvel
- Moderate climber
- **■** Fragrant



Love Knot

- Chewglorious
- Compact climber
- Light fragrance



Mamma Mia™

- Poulcy013(N) (Courtyard®)
- Compact climber
- Fragrant



Nice Day

- Chewsea
- Moderate climber
- Very fragrant



Open Arms

- \blacksquare Chewpixcel
- Moderate climber
- Light fragrance



Waltz™

- Poulkrid (Courtyard®)
- Moderate climber
- Fragrant



Warm Welcome®

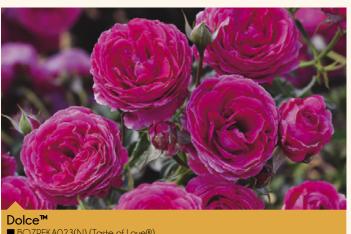
- Chewizz
- Moderate climber
- Fragrant

Perfect Taste

Perfect Taste

Pot size 4.5L, Qty 1 x 21

What a fantastic innovation! Breeding for these varieties has not only focused on colour, fragrance and health but also taste and suitability for culinary use. A beautiful rose for the garden and something interesting and exciting for the kitchen! Visit www.tasteoflove.eu for some great ideas.



- BOZREKA023(N) (Taste of Love®)
- Moderate shrub
- Fragrant



Eveline Wild™

- Boznatafra(N) (Taste of Love®)
- Moderate shrub
- Fragrant



Nadia Zerouali™

- BOZEDIB021(N) (Taste of Love®)
- Moderate shrub
- Very fragrant



Pear™

- BOZEDIBO23(N) (Taste of Love®)
- Moderate shrub
- Fragrant



Raspberry™

- BOZEDIBO24(N) (Taste of Love®)
- Moderate shrub
- Fragrant



Theo Clevers™

- Bozkatafra(N) (Taste of Love®)
- Moderate shrub

Perfect Nostalgia

Perfect Nostalgia

Pot size 4.5L, Qty 1 x 21

The rose was one of the first plants to be used for ornamental planting. Adopted by British gardeners for hundreds of years Perfect Nostalgia roses are a selection of classic forms and colours with a modern twist to ensure healthy plants for the garden.



Abbeyfield Gold

- KORquelda
- Vigorous shrub
- Fragrant



Anna Ancher™

- Poulren035(N) (Renaissance®)
- Vigorous shrub
- Fragrant



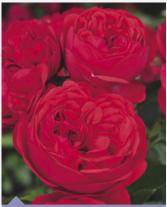
Birthe Kjaer™

- Poulren033(N) (Renaissance®)
- Compact shrub
- Fragrant



Bonita™

- Poulen009(N) (Renaissance®)
- Moderate shrub
- Very fragrant



Calling You





Champagne Moment

- Compact shrub
- Fragrant



Cinderella



- KORfobalt■ Vigorous shrub
- Very fragrant



Clair

- Poulsyng(N) (Renaissance®)
- Vigorous shrub
- Very fragrant



Crazy Love ■ KORbamflu

- Vigorous shrub ■ Fragrant

14



Diamond Jubilee

- Compact shrub

- Tan02226
- Light fragrance



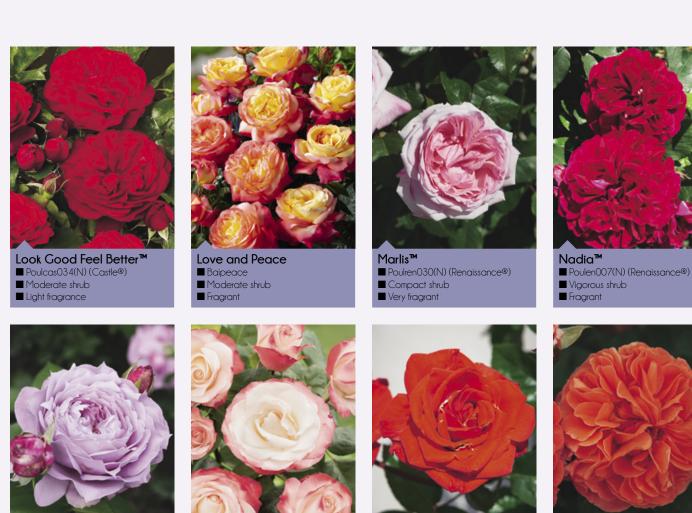
- KORuhlneu (HT Poulsen®)
- Compact shrub
- Light fragrance



- KORbylosang
- Compact shrub
- Fragrant

Perfect Nostalgia

Perfect Nostalgia Pot size 4.5L, Qty 1 x 21





Novalis@

■ KORfriedhar■ Moderate shrub

■ Light fragrance

Prague™ ■ Poulcas043(N) (Castle®) ■ Compact shrub ■ Light fragrance



Nostalgia@

■ Taneiglat■ Moderate shrub



■ Poulren031(N) (Renaissance®)■ Compact shrub

Odelia™



■ Light fragrance

Perfect Perfume

Perfect Perfume

Pot size 4.5L, Qty 1 x 21

If roses are famous for anything it is their scent. Spicy, sweet or fruity Perfect Perfume roses will fill the garden with colour and fragrance from June through to late summer. Customers will love to plant these selections to enjoy all summer long.









■ Moderate shrub ■ Very fragrant

■ KORmarzau ■ Moderate shrub ■ Fragrant

■ Poulcas028 (Castle®) ■ Moderate shrub **■** Fragrant

Creamy Parfuma® ■ KORelzura ■ Compact shrub ■ Very fragrant









■ Poulcas018(N) (Castle®) ■ Moderate shrub **■** Fragrant



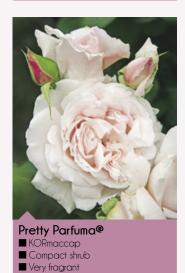
■ KORgehaque ■ Moderate shrub ■ Very fragrant

■ KORberonem ■ Vigorous shrub ■ Very fragrant







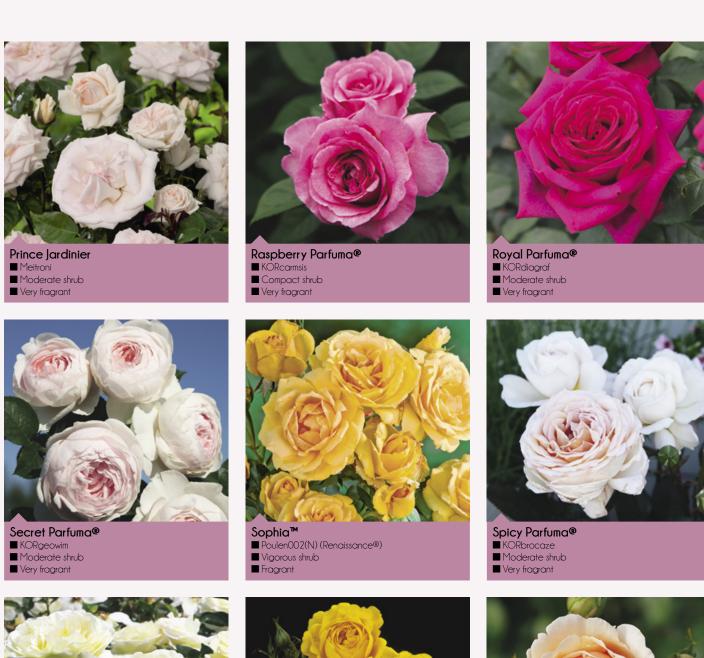


■ Moderate shrub

■ Very fragrant

Perfect Perfume

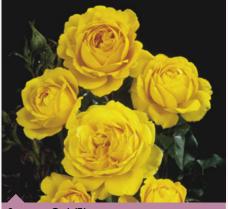
Perfect Perfume Pot size 4.5L, Qty 1 x 21





Stockholm™

- Poulcas033(N) (Castle®)
- Moderate shrub
- Fragrant



Summer Gold™

- Poulreb (National Parks®)
- Compact shrub
- Fragrant



- Tan12690 ■ Moderate shrub
- Very fragrant

Perfect for Summer

Perfect for Summer

Pot size 3L, Qty 1 x 24

Selected to compliment our summer patio theme these 3 litre roses hit the mark for more compact pots and tubs.



PatioHit@ White

- Poulpah120(N) (PatioHit®)
- Compact shrub
- No fragrance



PatioHit@ Scarlet

- Poulpah125 (PatioHit®)
- Compact shrub
- No fragrance



Parade@ Red

- Poulpar129 (Parade®)■ Compact shrub
- No fragrance



Parade@ Pink

- Poulpar094(N) (Parade®)
- Compact shrub
- No fragrance



PatioHit@ Pink

- Poulpah103(N) (PatioHit®)
 Compact shrub
- Fragrant



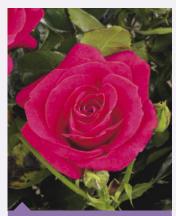
Parade@ Orange

- Poulpar124(N) (Parade®)
- Compact shrub
- No fragrance



Palace® White

- Poulpal038(N) (Palace®)
- Compact shrub
- No fragrance



Castle@ Pink

- PoulcasO31(N) (Castle®)
- Compact shrub
- No fragrance



- Poulpal104(N) (Palace®)
- Compact shrub
- **■** Fragrant



- Poulpal068(N) (Palace®)
- Compact shrub
- No fragrance

Allensmore Pillars of Growth

Environment

Water recycling, sub irrigation, waste recycling, recyclable pots, biological pest control, electric vehicles, peat reduction and solar panel electricity; sustainable plant production is key to everything we do. We are continuously striving to not only reduce our impact on the planet but through our conservation projects we aim to have a positive local impact.

People

Without our people we would not have a business. Apprenticeships, training, workshops and career development are continuous areas of improvement we work on every day. Effective communication with our teams and one to one reviews with our key staff help keep everyone working together to improve range, quality and service.

Community

Supporting local charities, working with local schools, employing local people and initiating and supporting local planting schemes, community is what makes us tick.

Customers

Proud to be serving UK retailers from some of the largest to some of the smallest. Working with our customers to ensure our plants are ideal for their customers. We aim to delight gardeners and plant enthusiasts across the country.

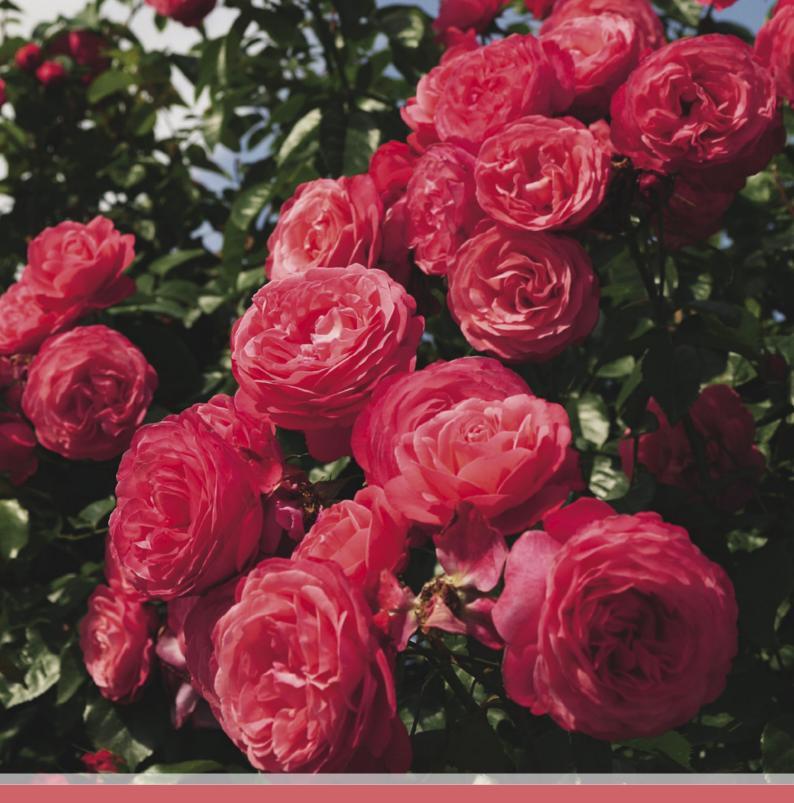












We aim to offer Quality, Service and Value

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